

Information in Bloom



Management Services

What is Information Management?

Information Management is the strategic direction of information resources, systems and knowledge within an organization. By exercising control over how information is acquired, communicated, employed and disposed of, corporations can promote harmony between programs and people.

Information Management is used to reduce spending and maximize efficiency by making data easier to access for those that need it, by improving the quality of intelligence holdings as they relate to business needs, and by keeping knowledge in the hands of the organization regardless of staff turnover.

Why should my business have IM?

Information Management offers accountability to your customers, your shareholders and your staff. It cuts costs by cleaning out dead data and makes your resources matter. With IM you are taking a proactive approach towards efficiency, risk management and communications by building a better information framework. IM makes your business conscious of its information assets, while integrating a plan for the flexibility and adaptability needed in this ever-changing marketplace.

Why Information in Bloom?

Information in Bloom works side by side with clients to provide custom solutions

Services include:

- Information management and data governance to improve quality & control
- Best practices & policies
- Instructional services for staff
- Develop reports to analyze current intelligence

Technology may be driving us forward, but humanity chooses the destination.

Information in Bloom: managing the world's fastest growing resource

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