

# Information in Bloom Management Services

## Cultivating Information Culture

*Because your people are just as critical as the technology they use*

You see it in the news all the time now: an embarrassing security leak by a laptop left unattended, or a social media scandal thanks to the corporate professional who neglected to self-censor what they post. You want to give your team a leg up with their software use, but IT can't spare the extra time.

Cultivating Information Culture recognizes that no matter what the hardware or who wrote your software, to be a truly efficient business your tools are only as effective as the staff that wields them.

A combination of training and adapting current practices for better usability, with a goal of giving staff that extra attention so that they can be empowered in their technology use.



- ❖ **Consultation on learning objectives and training**
- ❖ **Common Information Tool Training**
- ❖ **Social Media Etiquette 101**
- ❖ **Security First**
- ❖ **Search like the Librarian**
- ❖ **Presentations, Lunch & Learn, One on One or Group Training**

Information in Bloom  
Management Services



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Information in Bloom: managing the world's fastest growing resource