

Information in Bloom Management Services

Privacy Planting

Privacy is important to your customers; make it important in your business

You want to offer your customers better service through their data, but are you doing enough to keep it safe from abuse? As the news hits over a yet another privacy scandal, legislators and consumers worry what you'll do with their data should they hand it over.

Privacy Planting is the practical, down to earth implementation of the tools, assessments and training your business needs to protect personally identifiable information. If your business is looking to increase compliance with industry privacy requirements, safeguard customer data and minimize risk, Privacy Planting is the package you need.



- ❖ **Certified Information Privacy Technologist consulting**
- ❖ **Privacy Impact Assessments**
- ❖ **Notices, Policies, and Controls**
- ❖ **Data Flow Diagramming**
- ❖ **Security Classification and Access Rules**
- ❖ **Staff Training & Defense Culture Development**

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Information in Bloom: managing the world's fastest growing resource